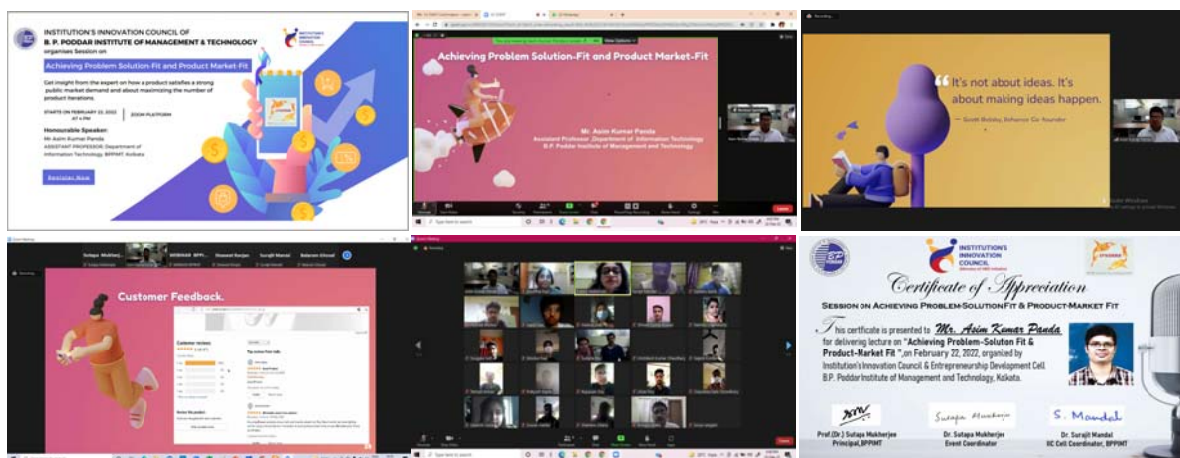




B. P. Poddar Institute of Management & Technology
Institution's Innovation Council & Entrepreneurship Development Cell (Sphuran)
Report on Session on 'Achieving Problem-Solution Fit and Product-Market Fit' on 22.02.22
Academic Year: 2021-2022

Faculty and student members of Institution's Innovation Council (IIC) and Entrepreneurship Development cell (Sphuran) of BPPIMT has successfully organized a lecture session on 'Achieving Problem-Solution Fit and Product-Market Fit' on 22.02.22 at 4 pm on zoom platform. The session started with welcome speech followed by the introduction of the speaker, Mr. Asim Kumar Panda, Assistant Professor, Department of Information Technology, BPPIMT, Kolkata. 110 no. of students from different departments and faculty members attended the session. After the talk there was a very good interaction. The session concluded with vote of thanks by Dr. Sutapa Mukherjee, vice president of IIC, BPPIMT followed by a feedback session.



Some photos of the event

Sd/-
Dr Surajit Mandal
President, IIC & Coordinator, ED Cell (Sphuran)
B. P. Poddar Institute of Management and Technology, Kolkata