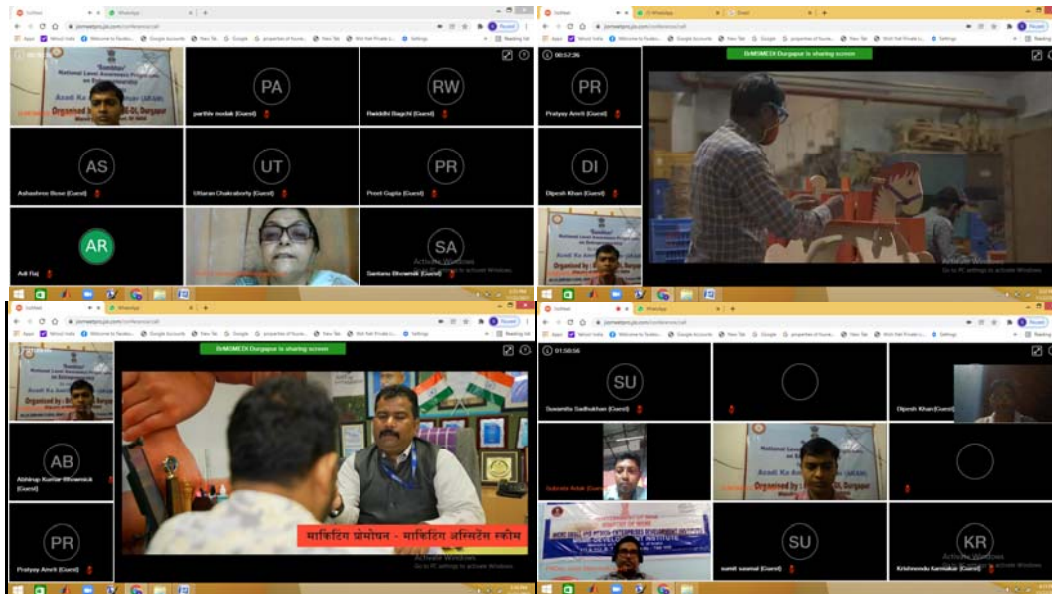




**B. P. Poddar Institute of Management & Technology**  
**Institution's Innovation Council & Entrepreneurship Development Cell (Sphuran)**  
**Report on National Level Awareness Programme (SAMBHAV) on 22.11.2021**  
**Academic Year: 2021-2022**

Government of India, Ministry of MSME, Br MSME-Development Institute, Durgapur, West Bengal in association with B. P. Poddar Institute of Management and Technology, Kolkata, West Bengal organized a National Level Awareness Programme (NLAP) termed as 'SAMBHAV' on 22.11.2021. The main objective of NLAP was to spread awareness about the schemes and activities undertaken by the Ministry for Entrepreneurship. Through the awareness programme, an attempt was made by the Ministry of MSME to encourage students/ youth to take up entrepreneurship as their career. 153 students participated in the event.



Some photos of the event

Sd/-  
Dr Surajit Mandal  
President, IIC & Coordinator, ED Cell (Sphuran)  
B. P. Poddar Institute of Management and Technology, Kolkata