B. P. PODDAR INSTITUTE OF MANAGEMENT & TECHNOLOGY
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
ACADEMIC YEAR: 2022-2023
LIST OF PUBLICATIONS

SCI/E indexed publications:

1. **P. C. Mandal,** I. Mukherjee, Gautam Paul and **B. N. Chatterji,** Digital Image Steganography: A Literature Survey, *Information Sciences*, Elsevier, Vol. 609, pp. 1451-1488, September 2022, https://doi.org/10.1016/j.ins.2022.07.120 (SCI).

Scopus indexed publications:

2. **Soumi Tokdar**, **Ananya Kanjilal**, Sankhayan Choudhury, Swapan Bhattacharya, "Promotional Predictive Marketing: User Centric Data driven Approach", SN Computer Science, Vol. 3, 444, August 2022, https://doi.org/10.1007/s42979-022-01342-3 (Scopus).

3. **Soumi Tokdar**, **Ananya Kanjilal**, Sankhayan Choudhury" An Efficient Targeted Influence Maximization Based on Modified IC Model", Proceedings of 9th International Symposium on Applied Computing for Software and Smart systems (ACSS-2022), Springer, September 9-10, 2022, Calcutta, India (Scopus).