



B. P. Poddar Institute of Management & Technology
Institution's Innovation Council & Entrepreneurship Development Cell (Sphuran)
Report on Session on “How to plan for Start-up and Legal & Ethical Steps”
held on 26.08.2022
Academic Year: 2021-2022

A session was organized on “How to plan for Start-up and Legal & Ethical Steps” by Institution's Innovation Council and Entrepreneurship Development Cell of B. P. Poddar Institute of Management and Technology on 26th August, 2022 in the Seminar Hall. The speaker of the event was Mr Sauvik Das, Founder, Bhawan Home Automation. He enlightened us with his start-up idea of home automation. He also discussed about e-commerce business and pricing strategy. He has successfully sold over 60 electric bicycles and over 300 eV batteries. This event saw an active participation of more than one hundred students along with the faculty members. Dr. Sutapa Mukherjee was the coordinator of the event. The event wound up with the question-answer session where all the students got interacted with the speaker and clarified all their doubts.



Some pictures of the event

Sd/-

Dr Surajit Mandal

President, IIC & Coordinator, ED Cell (Sphuran)

B. P. Poddar Institute of Management and Technology, Kolkata