



B. P. Poddar Institute of Management & Technology
Institution's Innovation Council & Entrepreneurship Development Cell (Sphuran)
Report on Workshop on 'Business Model Canvas' held on 25.08.2022
Academic Year: 2021-2022

Institution's Innovation Council of B. P. Poddar Institute of Management and Technology, Kolkata in association with Entrepreneurship Development Cell has organized an event on 'Business Model Canvas' based on the theme entrepreneurship on 25th of August, 2022 where participants have presented business plans on their products or services. The aim of the event was to draw a picture of what the idea entails and to create understanding of their business and to go through the process of making connection between what their idea is and how to convert that into business. The session started with an introduction on business model canvas and how it is useful to understand a business. Six groups, each group containing three members, presented their business plan. The presentation showcased a wide range of ideas on E-Vehicles, Har Ghar Hardware, Drone Aviation etc. The competition got judged by Dr. Inadyuti Dutt, Assistant Professor and Incharge, Department of Computer Applications and Ms. Debjani Chakraborty (Kundu), Assistant Professor, Department of Humanities and Management Sciences where they also shared their knowledge on Business Model Canvas which was very helpful and based on voice modulation and presentation skill they announced the winners.



Some pictures of the event

Sd/-

Dr Surajit Mandal

President, IIC & Coordinator, ED Cell (Sphuran)

B. P. Poddar Institute of Management and Technology, Kolkata